

# Official Program Advertisement Information Sheet

Are you interested in bringing your business to the attention of all of the participants in Zonefest 2017. In 2016, over 95 Porsche owners and enthusiasts registered for Zonefest! **What is Zonefest you ask?** In the simplest terms, it's an Annual Three Day Party where folks from the 10 Regions of the Porsche Club of America's Zone 12, which includes all of Florida and Puerto Rico, get together in a multi-event environment to enjoy all things Porsche! Porsche owners and enthusiasts will gather in Tallahassee, Florida, on Memorial Day weekend in 2017 for the festivities and competitions.

Ads of various sizes and prices can be placed in the **Zonefest 2017 Official Program**.



The Official Program will be 8 1/2" x 11" full color, glossy - approximately 20 - 35 pages long. It will include all details and schedule information for all Zonefest Events. The Program will be distributed FREE to all registrants - all of whom either own a Porsche (some more than one) or are the significant other of someone who owns a Porsche. The Program will also appear on the website (nfl.pca.org) and Facebook page of the North Florida Region, which are accessed nationwide by Porsche enthusiasts. If you have an interest in marketing your business, services or wares to a large group of Porsche oriented customers **please** consider an advertisement in the **Zonefest Official 2017 Program**.

Name of the Advertising Entity: \_\_\_\_\_

Name of Contact Person \_\_\_\_\_ Contact Phone # \_\_\_\_\_

Contact Person Email: \_\_\_\_\_

## Ad Sizing and Pricing

**Please refer to the attached ad sheet to make a selection**

Ads must be provided in Microsoft Office Word or PDF with digital images of at least 300 X 300 pixels per inch. Contact us if other formats are desired.

Final ad content is required **no later than April 10, 2017**.

Checks should be made payable to **Zonefest 2017**

**PCA Members:** *Please be sure to collect the check and properly formatted content no later than April 10, 2017. Ad content and digital images must be at least 300 x 300 pixels per inch and can be emailed to the Program Coordinator below.*

---

**Send checks and content to:**

Alan Berg

8035 Tennyson Drive

Tallahassee, FL 32309

Berg43@aol.com

# **Zonefest 2017—Program Ad Pricing and Sizes**



**Full Page**

**Approx 7.125" x 9.50 "**

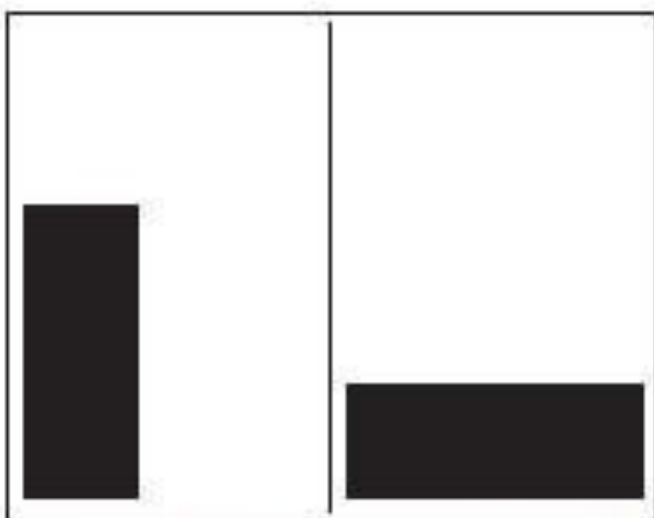
**\$400**



**Half Page**

**Approx 7.125" x 4.75"**

**\$280**



**Quarter Page V or H**

**Approx 3.50" x 4.75" V : Approx 4.75" x 3.50" H**

**\$150**



**Business Card**

**Approx. 3.50" x 2"**

**\$75**